

**J.B. Mosby & Co.**

The Mosby Store Is a Quality Store but Not a High Price Store

**J.B. Mosby & Co.****J.B. Mosby & Co.****J.B. Mosby & Co.**Custom Tailoring  
The most perfect fit and finish, the lowest prices and the quickest service in Richmond.**J.B. Mosby & Co.**

# A Record Breaking November Sale at Mosby's

## The "Mosby Special" Is a Good Corset at a Low Price

Three models noted today all under price for the special sale. Made of good coutil, long hip, low and medium bust; hooks below the clasp with a draw string.

\$1.00 value for ..... 80c  
\$1.50 value for ..... 95c  
\$2.00 value for ..... \$1.50

A lot of broken sizes in C, H, W, D, and other well-known models, \$1.20. Former prices \$2.00 and \$2.50.

## Women's \$1.25 Black Silk Hose, 79c pair

Guaranteed to wear; high spliced heels, flat soles, heels and garter top. A value you can't equal at this price.

Women's Guaranteed to Wear Black Silk Hose, 25c and 35c.

November's business is already a record-breaker. The object of this sale is to make the closing days of the month "Red Letter" days in this enormous fall business.

Merchandise all over the house has been taken and cut to lower prices than similar values have ever been offered in Richmond.

When you read this news, remember that even extraordinarily LOW PRICES MEAN NOTHING UNLESS THE MERCHANDISE BEHIND THEM IS ALL IT PURPORTS TO BE.

It Always is at Mosby's.

## Women's Gloves

Styles and Qualities That Have Made Us the Most Dependable Glove Store in Richmond.

Women's Mannish Cut English Cape Goat Skin Working Gloves, in the new tan shades, full of style and service; per pair ..... 85c

French Kid Gloves, fitted and guaranteed at our glove counters; all colors and black; the best glove value in Richmond at ..... \$1.00

Perrin's, Trefousse and Centemert, real French Kid Gloves, all shades; per pair ..... \$1.50

Perrin's First Quality Elbow Length French Kid Gloves, fully guaranteed; black, white, champagne and all the evening shades; 12-button length ..... \$3.00  
16-button length ..... \$3.50  
20-button length ..... \$4.00

## November's Greatest Sale of Suits, Coats and Other Ready to Wear Apparel

Suit and Coat News this morning that will set the town a-taking—news that every woman who is thinking of buying will read with interest.

You'll save not less than 25 per cent. on any Suit or Coat purchased from us during the next two weeks.

Which is a remarkable saving, when you consider that "Mosby-made" garments, while selling regularly at no higher prices than ordinary goods, are the very best in style, material and workmanship. All colors, sizes and correct styles.

## The Greatest Values of the Season In NEW TAILORED SUITS

<b>\$15<sup>00</sup></b>	REGULAR PRICES	<b>\$18<sup>75</sup></b>	REGULAR PRICES	<b>\$23<sup>75</sup></b>	REGULAR PRICES
	\$20.00 & \$22.50		\$25.00 & \$27.50		\$30.00 & \$33.50

One Lot of \$20.00 to \$49.50 Suits **\$12.98**  
THIS SEASON'S AND LAST SEASON'S GARMENTS

Special Value in LONG COATS, \$15.00 WORTH \$22.50

Two styles—semi-fitted garments, in a nubby face cloth, long, pointed collar in the back, large pockets on the side; trimmed with buttons; browns, greens and blues.

The other style is a loose fitting coat, made of rich, double-face materials, in tan, gray and brown.

Not one worth less than \$22.50. Special in this sale, \$15.00.

**New Velvet Dresses, \$14.75**  
Worth \$20.00.  
Black, brown, navy and green; made with an all-lace collar or with a black satin collar, trimmed with fringe. Strikingly handsome dresses, bought at a special price.

**\$3.00 Messaline Petticoats, \$1.98**  
Excellent quality silk, in black, coromation, gray, brown and king's blue; accordion plaited flounce; all sizes and all new. Save a third in this sale.

**Children's Top Coats, \$3.98**  
Man tailored garments, in navy, red and tan cloth; velvet collar. Very nobby little coats for children between three and nine years old.

## Blankets, Bed Spreads, Sheets, Etc.,

Everything Advertised Below Is Under Price for This Big November Sale

### Best BLANKET Offer This Season

**\$2.50 Fancy Plaid Blankets, \$1.59**

We're selling them at retail for LESS than the present wholesale price in Richmond, which statement can easily be verified. 60x90 inches, in gray, light blue, pink and tan plaids. Made of good, clean yarn, very soft and fluffy; special, \$1.59 a pair.

**Fancy Crib Blankets, 35x50 inches, in pink and light blue, fast colors; regular \$3.00 value, per pair ..... 39c**

**Crib Blankets, extra heavy and large size, 35x50 inches, Teddy Bear, Santa Claus, Checker and Rabbit, all fast colors; regular \$1.00 value, per pair ..... 75c**

**Fancy Colored Blankets, for Bath Robes, Couch Covers, beds, etc., good weight, 72x90 inches; good range of colors, all fast; worth \$2 in each; special ..... \$1.98**

**White Wool Blankets, for single beds, 60x90 inches, the soft and fluffy; known Royal Piece brand; very soft and fluffy; regular \$4.50 value, per pair ..... \$2.89**

**Fine White Wool Plaid Blankets, 60x90 inches, extra heavy and large size, all fast colors; regular \$4.50 value, per pair ..... \$4.48**

**All Pure Wool Extra Blankets, made of any fine, extra clean wool, weight five pounds to the pair; size 70x90 inches; for double beds; regular \$6.50 value, per pair ..... \$4.98**

**Eiderdown Comforts, covered with French pattern, figured both sides and lined with pure, odorless down; 60x90 inches; for double beds; regular \$5.50 value, per pair ..... \$4.69**

**Hemmed, Crochet Bed Spreads, Marcellus pattern; 11-1 size; regular \$2 value, special ..... \$1.69**

**Marcellus Quilts, 12-4 size, all good patterns; regular \$1.50 value, special, each ..... \$3.69**

**Pillow Cases, made of good, round thread cotton, free from dressing of any kind, 42x36 inches; regular 16c value, special ..... 14c**

**Hemstitched, Bleached Sheets, for single and twin beds, 72x90 inches; made of good, heavy sheeting that will stand the laundry; regular 90c value, special, each ..... 67c**

## Napkins, Centre Pieces, Etc.,

Thanksgiving Furnishings at Special Prices in This Sale

**Napkins, all linen, extra heavy, 12x12 inches, in dots, checked and solid patterns; regular \$1.25 value, special, per dozen ..... \$1.98**

**Napkins, all linen, heavy, 12x12 inches, good heavy weight, variety of patterns, such as black check, stripes, dots, etc.; regular \$1.50 value, per dozen, special price ..... \$2.98**

**Centrepieces, silk, 18x30 inches, 50 inches in diameter, scalloped and embroidered edge, with scroll embroidered design; a \$1.50 value for 100 ..... 98c**

**French Cloths, plain, union linen, hemstitched, 44x54 inches, square or round, scalloped and embroidered edge; a \$1.50 value for 100 ..... 75c**

**German Union Huck Towels, with a diamond border and monogram design; good, heavy weight towels, absorbent and free from dressing; 18x26 inches; a regular \$3.00 value for dozen ..... \$2.59**

## Fancy Wool Shawls and Scarfs

HOLIDAY SUGGESTIONS.

Complete line, in gray, black, white and light colors, 50c to \$1.50.

## Cotton Goods Specials

### Some Tremendous Bargains

**Standard Apron Check Gingham, 27 inches wide, small and medium checks; fast colors of brown, red, green and black and white; regular price \$1.35, special, per yard ..... 64c**

**King Philip Mills Long Cloth, the well-known brand; 36 inches wide, 12 yards to the piece; regular price \$1.50, special, per piece ..... \$1.19**

**Andromeda Cotton, 36 inches wide, worth 10c a yard, to sell at the special price of ..... 7 1/2c**

**Percales, 36 inches wide, in dots, stripes, checks and small figures; light and dark colors, all fast; for women's dresses, boys' blouses and men's shirts; worth 12 1/2c, special, yard ..... 8c**

**Alpine Rose 1-1 Bleached Cotton, with a long cloth finish, unequalled in service for women's and children's underwear; a 15c value, for per yard ..... 11 1/2c**

**Messaline, Ducklin, Kimono Fleece Flannelette is known to be the best at 15c a yard. All new patterns in this lot, 27 inches wide, for long and short kimono; not fast colors, yard ..... 12 1/2c**

## Marabout Stoles,

### Caps and Muffs

**\$5.00, \$6.98, \$7.98, to \$15.00**

With a particularly good assortment of values at \$5.00.

## HANDKERCHIEFS

Women's Hemstitched Sheer All Linen Handkerchiefs, 50c each. Children's Hemstitched All Linen Initial Handkerchiefs, 35c each. Children's Hemstitched School Handkerchiefs, 30c a dozen. Men's Hemstitched All Linen Initial Handkerchiefs, special, 12 1-2c and 16 1-2c.

## Our November Sale of

## Lace Curtains, Portieres and Rugs at Reduced Prices

We've been preparing some time for this sale, and we are confident that for qualities offered, the prices which we've placed upon this merchandise have never been equalled for lowness.

### LACE CURTAINS,

#### Novelty Curtains in White and Arabian

\$1.75 and \$2.00 values, per pair ..... \$1.35  
\$2.75 and \$3.00 values, per pair ..... \$1.95  
\$3.25 and \$3.50 values, per pair ..... \$2.35  
\$3.75 and \$4.00 values, per pair ..... \$2.95  
\$4.25 and \$4.50 values, per pair ..... \$3.35  
\$4.75 and \$5.00 values, 2 1/2 yards long, per pair ..... \$4.05

#### Cluny Curtains in White and Arabian

\$2.75 and \$3.00 values, per pair ..... \$1.85  
\$3.50 and \$4.00 values, per pair ..... \$2.65  
\$4.50 and \$5.00 values, per pair ..... \$3.65  
\$5.00 and \$5.50 values, per pair ..... \$4.05  
\$6.00 and \$7.00 values, per pair ..... \$4.65  
\$7.50 and \$8.50 values, per pair ..... \$5.75

#### Scrim Curtains in White and Cream

\$1.40 and \$1.60 values, per pair ..... \$1.05  
\$1.80 and \$2.00 values, per pair ..... \$1.45  
\$2.50 and \$3.00 values, per pair ..... \$1.75

### RENAISSANCE BED SETS

For full size double beds. Each set includes spread and bolster piece.

\$4.50 and \$5.00 sets ..... \$3.65  
\$6.00 and \$6.50 sets ..... \$4.95  
\$7.50 and \$8.50 sets ..... \$6.95

Open Bolster Beds, covered in pink, blue or yellow, during this sale, \$1.35.

## RUG SPECIALS: A Clearing Out Sale

Odds and ends of several grades, splendid weaves that have proven good sellers—so good that the assortments are badly broken—and, as the season is far advanced, it's a question whether we could replenish our stock in time, even if the mills could make immediate delivery.

**\$17.50 Seamless Brussels Rugs, \$13.75**

Good quality Brussels Rugs, in pretty designs and excellent colorings. Size 2x12 feet.

**\$25 Sanford Axminster Rugs, \$19.75**

For this week only we will sell any of our 2x12 ft. Sanford Axminster Rugs at this price. A splendid assortment to select from. They sell all over the country for \$25.00.

**\$42.50 and \$45 Wilton Rugs, \$34.75**

A few rugs of two different grades of Wilton, but the mills cannot supply more for this season's selling, so we have decided to close them out. Size 2x12.

**\$55.00 French Wilton Rugs, \$39.75**

There are only a few of these rugs, but the patterns are good and the quality speaks for itself. Size 9x12 feet.

**\$7.50 and \$8.00 Rugs, \$4.65**

A small assortment of rugs, to close out, 30x50-inch extra heavy Axminsters, which sell regularly for \$8.00 in this sale, and a few 24x36-inch Wilton Rugs, which sell for \$7.50. Choice of these, \$4.65.

**\$5.00 Wilton Rugs, \$3.65**

French Wilton Rugs, size 21x34 inches; good colorings. These are our regular \$5.00 rugs; \$3.65.

#### Imported Madras Curtains in Cream

36 inches by 2 1/2 yards; \$2.25 value, per pair ..... \$1.75  
42 inches by 2 1/2 yards; \$2.00 value, per pair ..... \$1.65  
42 inches by 3 yards; \$3.50 value, per pair ..... \$2.75

#### Flat Renaissance and Marie Antionette Curtains, White and Arabian

\$2.50 value, per pair ..... \$1.85  
\$3.00 and \$3.50 values, per pair ..... \$2.25  
\$4.00 and \$4.50 values, per pair ..... \$3.45  
\$5.00 and \$5.50 values, per pair ..... \$3.95  
\$6.00 and \$6.50 values, per pair ..... \$4.65

#### Irish Point Lace Curtains

\$3.50 and \$4.00 values, per pair ..... \$2.95  
\$4.50 and \$5.00 values, per pair ..... \$3.65  
\$6.00 and \$7.50 values, per pair ..... \$4.95  
\$8.00 and \$9.00 values, per pair ..... \$6.75

### TAPESTRY PORTIERES

Fringed Portieres, Tapestry Bordered Portieres and Portieres with cord or picot edges. All colors are represented, though the different shades of green predominate.

In some patterns we only have a few colors, and in some colors only a pair or two, but you'll be sure to find what you want in some style or another.

**\$5.00 Tapestry Portieres, \$2.95 a pair.**

**\$6.00 and \$7.50 Tapestry Portieres, per pair ..... \$3.95**

**\$8.00 and \$10.00 Tapestry Portieres, per pair ..... \$5.75**

## Women's Nursing Gowns



**\$1.15, \$2.25, \$3.00, \$3.50.**

TO BE HAD ONLY AT MOSBY'S.

Made of soft Nainsook, trimmed with embroidery or lace, open on each side of the front, under the trimming. Best of materials and seamstress work in these garments.

Other Extra Good Values in High-Class Muslin Underwear.

**Kimono Style Gowns, made of soft nainsook; tucked front; neck and sleeves finished with bands of linen insertion; two rows of wash ribbon, \$1.75.**

**Soft Nainsook Gowns, yoke of Val inserting and hand crocheted medallions; slash sleeves, finished with Val edge and inserting; tied with dainty ribbon; \$4.95.**

**Petticoats, made of good nainsook, 12-inch flounce of tucks and Val inserting; flounce finished with a full of Val edge. Very good value, \$2.50.**

**Petticoats, made of soft nainsook, 15-inch fine embroidered flounce; embroidered dust ruffle. Unusually well made garments, \$3.50.**

## New, High-Class Millinery at Reduced Prices

Miss Cunningham has just gotten back from New York, bringing with her some very choice specimens of high-class millinery, secured at a considerable reduction in price.

These Hats, together with others taken from our regular stocks, will be on sale to-morrow at very much reduced prices—in some cases as low as half.

**Holland Hats, \$5.00**

Regular prices, \$6.50 to \$10.00.

Elderly women especially will be interested in this line of trimmed hats. The shapes are all that can be desired.

**Trimmed Hats, \$7.50**

Regular prices, \$8.50 to \$12.00.

Hats to be worn with the smart tailored suit—handsome and stylish.

**Black Dress Shapes, \$7.50 and \$8.50**

Regular prices, \$10.00 and \$12.00.

A wealth of beauty in Silk Velvet, Beaver, Hatter's Beaver, etc. Some of the prettiest hats in the store are in this lot.